

May 1, 2012

cc Committee Police
Davis, Underhill, Dew

Mayor Dan Bush
Holland Township
61 Church Road
Milford NJ 08848-1811

Dear Mayor Bush:

To better serve our customers and our municipalities, Jersey Central Power & Light has introduced its "24/7 Power Center", the industry's leading online map that delivers fast and accurate outage information to desktop, smart phone and mobile devices.

We encourage your town to explore our new outage map and consider including a link to it on your municipal website to provide residents with timely information. The Internet address is <http://outages.firstenergycorp.com/nj.html>.

The new map features the following:

- Color snapshots to highlight areas without power in JCP&L's service territory.
- Zoom-in information to pinpoint outages by borders of the city, town or village-no longer just by zip code.
- Easy use with smart phones.
- A summary table to quickly see county or town outage data.

During major storm events or other emergencies, the maps will feature a prominent alert with links to important outage-related news, safety reminders, and additional information such as water and ice distribution locations. Before the end of the year, we plan to introduce text messaging and email notifications to alert customers about important outage information.

The maps also will allow customers to quickly and easily report an outage. The more customers who report an outage – either on the JCP&L website or by calling 888-LIGHTSS (1-888-544-4877) – the quicker we can locate the cause of the outage.

If you have any questions or suggestions, please contact me at 973-401-8897, or janderson@firstenergycorp.com.

Sincerely,

John Anderson
Area Manager

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MAY 04 2012

TOWNSHIP OF HOLLAND
CLERK'S OFFICE