

# **HOLLAND TOWNSHIP FARMERS' MARKET RULES AND REGULATIONS 2022**

## **PURPOSE**

The Holland Township Farmers' Market provides opportunities to local farmers to sell what they produce directly to area residents. The Market helps support family farms, preserves farm land and open space, increases commerce in the local area, increases interaction between residents, farmers and artisan crafters and enriches the quality of urban life. The Holland Township Farmers' Market hopes to expand marketing opportunities for local farmers, food business and artisan crafters and encourage marketing opportunities for local farmers, to encourage sustainable agriculture, increase public access to fresh locally and sustainably grown, healthy farm products and to support local food security.

## **FARMER AND VENDOR ELIGIBILITY**

All farmers and vendors must complete and submit to the Market Manager a signed copy of this application form and a certificate of insurance. Applications must be submitted one week prior to the Market date. Vendors must have Market approval before attending the Market.

The sale or trading of items typically offered at flea markets is prohibited. No re-sale items are permitted. Artisan crafters will be permitted on a case-by-case basis.

Vendors must wear shirts, pants or shorts/ skirts and shoes. In addition, there is no hawking or amplified advertising.

## **MARKET HOURS**

The Holland Township Farmers' Market operates June 18 and every Saturday until September 10th from 9 a.m. to 1 p.m with the option to extend the Market thereafter on a week-by-week basis. Farmers and other vendors must arrive at the Market site early enough to be set up and ready to sell when the Market opens at 9 a.m.

## **ATTENDANCE**

Vendors must let the Market Manager know before Market Day if they cannot attend the Market. Farmers, vendors, their family members and employees are allowed to sell at the Market. Arrangements may be made for farmers and vendors, who are unable to staff their own stalls, to sell cooperatively at other stalls.

## **MARKET FEES**

The market day is **free** for all vendors.

## **WHO MAY SELL AND PRODUCTS THAT CAN BE SOLD**

The Holland Township Farmers' Market is a producer and artisan crafter market. Vendors such as farmers and crafters, farmer or crafter family members, employees or volunteers familiar with the farm or crafter practices and products being sold may sell. Farmers may only sell crops or other farm products that they grow and produce themselves, with exceptions as listed below.

### *Exceptions:*

1. Farmers may sell items cooperatively (taking turns) for other farms whose applications have also been accepted for the market. Farmers selling must be familiar with the growing practices of all products they are selling and must clearly indicate by signage the name(s) of the farm(s) producing the product.

2. A farmer may sell a locally produced farm product from another local farm. The farmer selling must clearly indicate by signage the products grown by his or her farm and the farm from which other products are grown and must clearly separate these two categories in the farmer's display.
3. Periodically special events may be scheduled during which other non-food vendor exceptions may be made.
4. The Holland Township Farmers' Market will allow no more than two Non-Profit organizations to sell products during each Market.
5. Certain crafts will be allowed under the Market Manager and Committee's discretion.
6. Degree of vendor product duplication will be at the discretion of the Holland Township Farmers' Market Committee.

### **SIGNS AND POSTED PRICES**

Farmers and vendors must display signs giving their names or that of their farm, town and state. Farmers must have signs listing the prices of every item offered for sale. All required signs must be in place before sales begin.

### **SPACE**

The Holland Township Farmers' Market will assign spaces at the market. Farmers may not lease or lend market stalls. Farmers' displays must not limit the view or access of customers to other stalls.

### **SUPPLIES AND EQUIPMENT**

Farmers and vendors must supply their own scales, bags, tables, shade structures, and other items needed to operate their stands. Food sold by weight must identify the net weight of the contents.

### **HEALTH REQUIREMENTS**

Vendors must comply with the Minimum Food Safety Requirements for Product Sales, Farm Markets and Community Farmer's Markets. Vendors must follow Hunterdon County Department of Health regulations when handling food at the Farmers' Market. Farmers are responsible for complying with New Jersey State laws concerning preparation and labeling of baked, processed, and perishable foods. Stalls may be subject to inspection by health authorities.

### **ORGANIC CERTIFICATION**

Farmers offering USDA Certified Organic or Certified Naturally Grown products must display a sign giving their organic farm certification, listing the certifying organization. Farmers must clearly separate and label organic and non-organic produce offered for sale in the same display.

### **SITE SANITATION AND APPEARANCE**

Vendors must clean their sales and truck areas at the end of the market, remove all product residues and refuse from the market site, remove empty boxes and are responsible for taking their own garbage. Farmers must keep their stall areas clean and attractive; i.e. clean table coverings, boxes and other containers placed underneath tables, and stalls kept free of product residuals and other litter. Vendors must avoid making ruts in the sod and repair any ruts made. Failure to do so may result in fines or denial of permission to sell.

## **PUBLIC SAFETY**

Vendors should exercise caution in parking vehicles and when unloading, reloading, and leaving. Vendors should check their selling areas to be sure the tables, boxes, power cords, the vehicle or its contents, or any other item brought to the Market presents no hazard to pedestrians, motorists or vehicles. Canopies must be adequately secured in windy weather to prevent accidents.

## **INSURANCE REQUIREMENTS**

Each farmer or vendor shall obtain a minimum of \$500,000 General Liability insurance coverage together with products and premises liability coverage. The coverage may otherwise be provided as a FCPL (farmer's comprehensive personal liability) or farmer's liability endorsement to the farmer's or vendor's homeowner's insurance contract. The insurance carrier must have an AM Best rating of A- or better. Insurance and all applicable endorsements evidencing the insurance required under these rules and regulations shall be submitted to the Market Manager before the vendor's or farmer's first day at the Market. Each vendor must provide a certificate of insurance or proof of insurance so that it can be reviewed for compliance. Failure to obtain such insurance coverage or failure to furnish the certificate of insurance required shall constitute a breach of the Market Rules and Regulations by a farmer or vendor and disqualify the farmer or vendor from participation in the Market. The required insurance shall be maintained throughout the farmer's or vendor's period of participation in the Market.

## **PERMITS and TAXES**

Vendors are responsible for all licenses required to sell their farm products. Farmers are responsible for collecting and paying sales tax on items requiring payment of sales tax.

## **INSPECTIONS**

The Market Manager reserves the right to visit any farm or vendor with advance notice to inspect agricultural operations and the production, processing, handling or storage of crops or products sold at the Market.

## **MANAGEMENT AND APPLICATION OF RULES**

The Market Manager in conjunction with the Holland Township Farmers' Market Committee is responsible for the operation and management of the Holland Township Farmers' Market. All the communication regarding the Market should be addressed with the Market Manager, or in her absence, with the Township events coordinator. The Market Manager and his or her designees are authorized to make all administrative and operational decisions at the Market site including assignment of spaces, enforcement of the Market Rules and Regulations and sales reports. Violations of the Market Rules and Regulations may result in reassignment of Market position or loss of permission to sell at the Market.